

# SEEKING PRIME

## SAN DIEGO COUNTY SITES



### OPERATOR SUMMARY

The Belgian Beer Café concept was developed in 1998 by Creneau International for Belgian-based Anheuser-Busch InBev as a vehicle for promoting its beers worldwide, particularly its **Belgian Stella Artois brand**. The concept of the Belgian Beer Café has proven itself in more than a dozen countries around the world—not by conforming—but by remaining authentic and true to its roots. To attempt to compare the Belgian Beer Café to any other restaurant, bar, pub, beer garden or tavern in the U.S. or Canada would be to do it an injustice. There is simply nothing that compares... [www.belgianbeercafe.us](http://www.belgianbeercafe.us)

**FOOTPRINT**  
2,500 – 4,000 SF

**AREAS SEEKING SITES**  
San Diego County



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