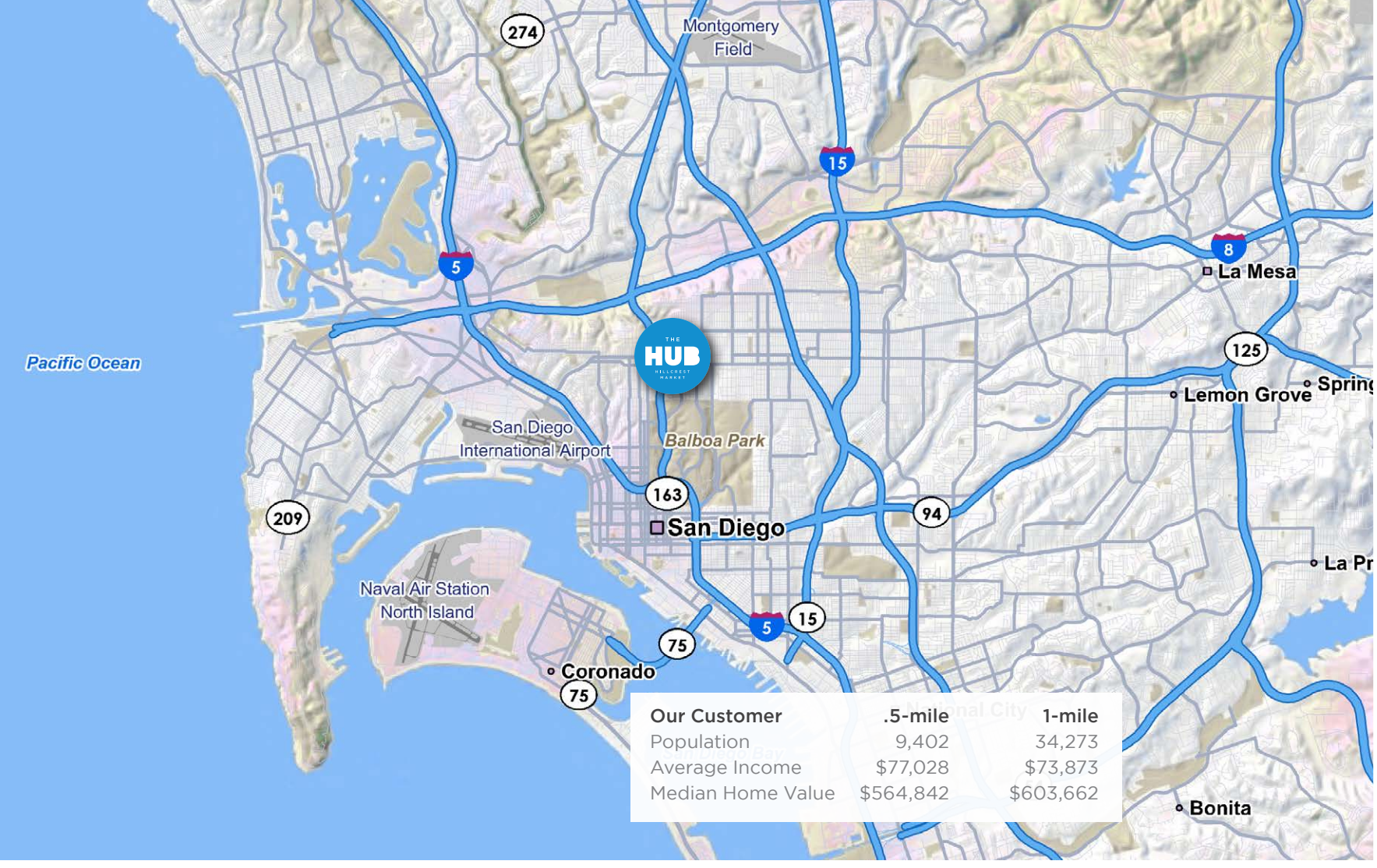


Regency
Centers.



THE HEART OF HILLCREST | AN URBAN REDEVELOPMENT

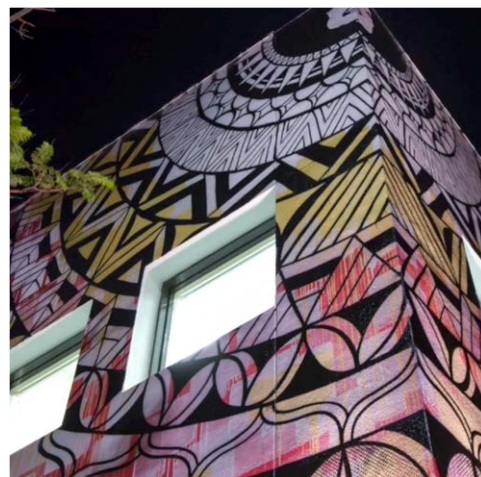
NOW LEASING



SITE LOCATION MAP
 1030 UNIVERSITY AVE | SAN DIEGO, CA

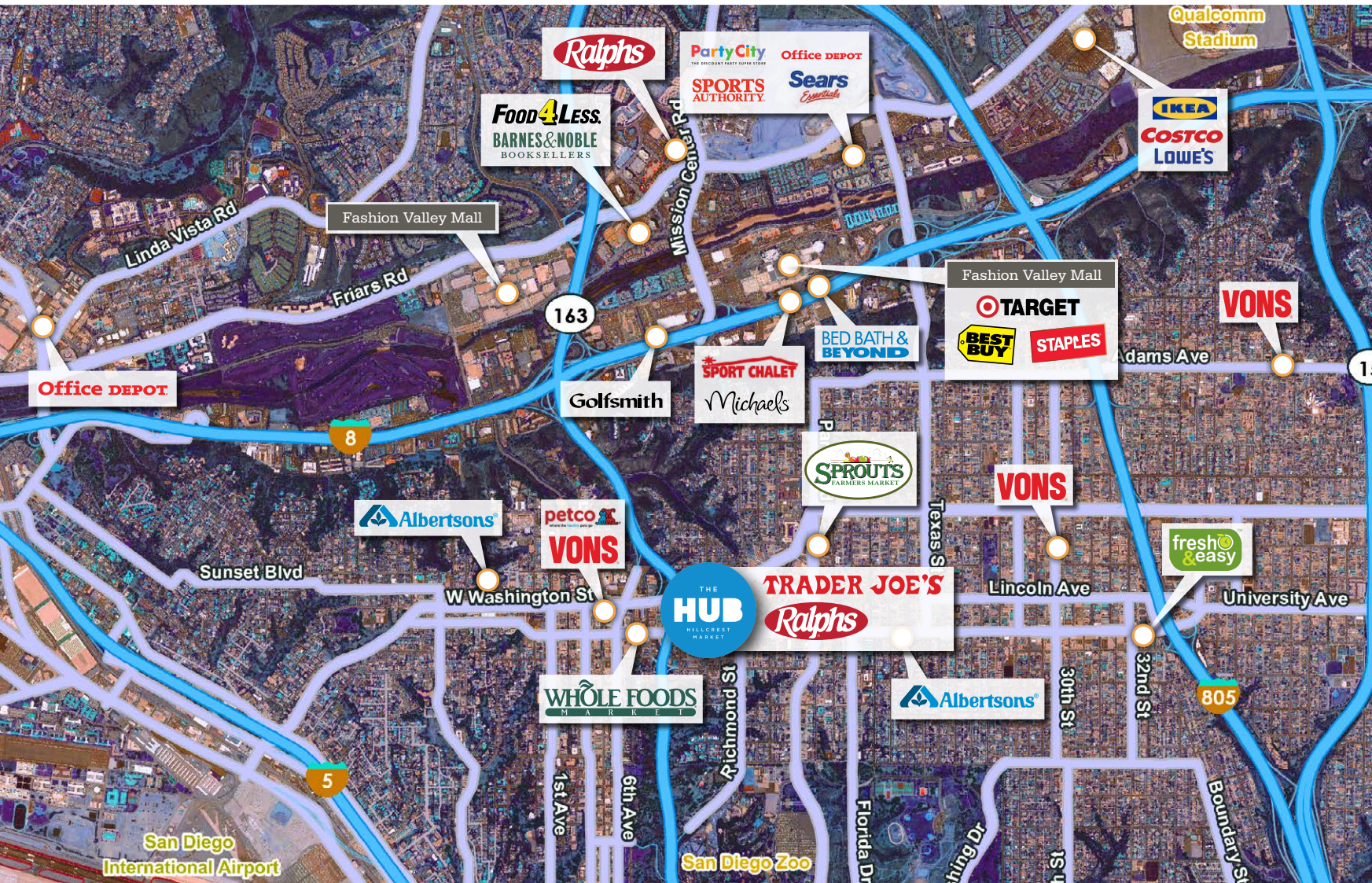
Every city needs that place - a neighborhood centerpiece where people can tend to life's necessities and indulge in life's niceties. Welcome to **The Hub | Hillcrest Market**, where an offbeat collection of shops, boutiques and restaurants provides a refreshing alternative to the status quo.

Outdoor plazas beckon passers-by to slow down and linger, and crowd watching becomes a spectator sport through an ever-changing kaleidoscope of people and activities. Celebrating 25 years serving the Uptown/Hillcrest community, The Hub | Hillcrest Market revitalization is a work of art, combining eclectic sensibilities with social experience for an experiential gathering place to serve its urban community for years to come.





THE PLACE TO BE



The Hub | Hillcrest Market serves the dynamic urban Uptown and Hillcrest neighborhoods of San Diego, in one of the most densely populated neighborhoods in the city.

Having undergone a \$3 million renovation in 2014, The Hub | Hillcrest Market is enhancing its position as the neighborhood centerpiece, where wanderlust, community and convenience meet. Updated façades, new public art, fresh retail and restaurant concepts in an open air market environment make every day feel like a festival for the senses.

The Hub | Hillcrest Market

The best block around.



34,978

Total Daytime Population



20,164

Total Number of Households



21,558

Total Workplace Population



\$50M

Annual Center Grocer Sales (approx.)



\$73,873

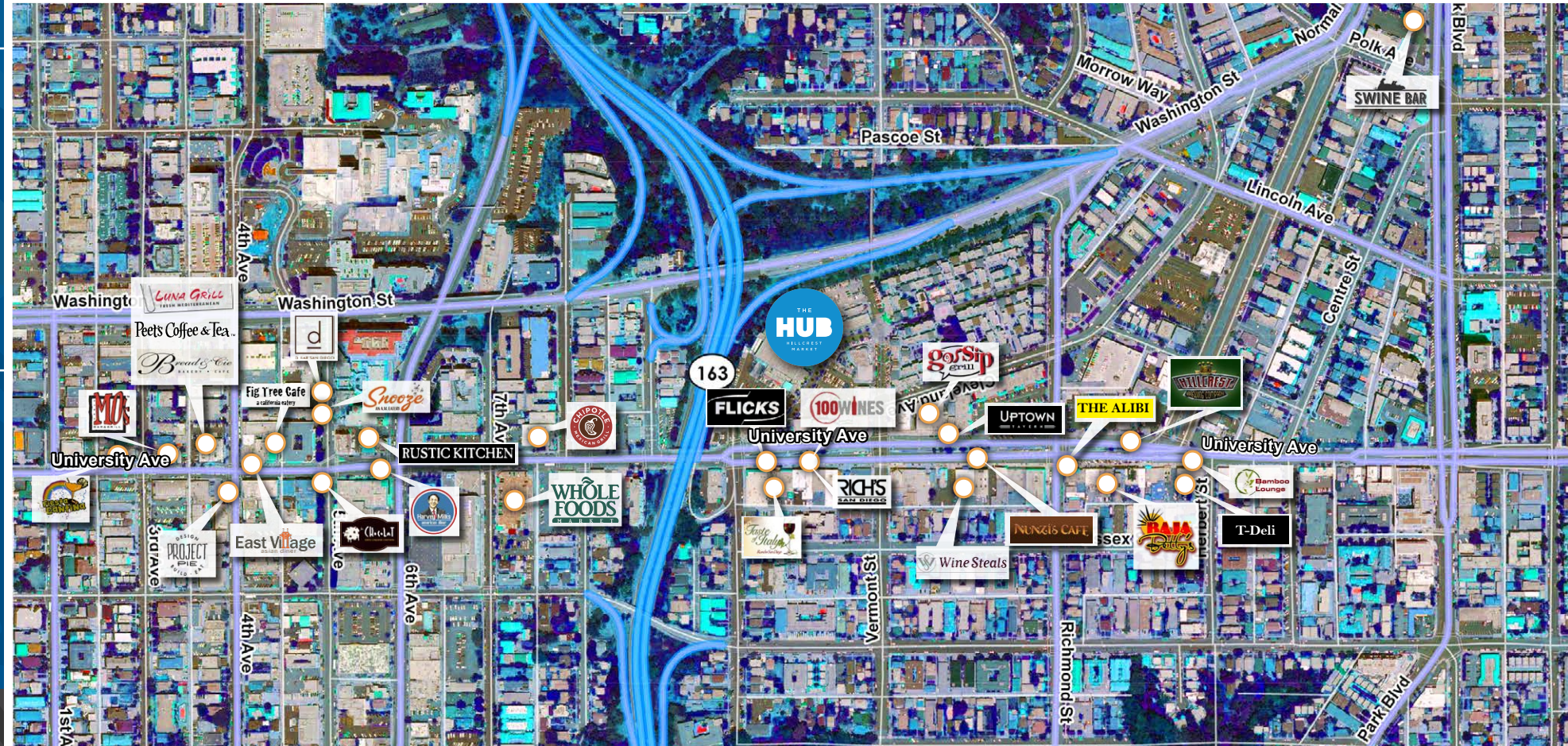
Average Household Income



\$603,662

Median Home Value

ALL NUMBERS WITHIN 1-MILE RADIUS





Local. Unexpected. Refreshing.



The Hub | Hillcrest Market represents some of the final work by the late Graham Downes, a notable local architect who was killed in 2013. He began work on the Hillcrest project in late 2012.

SITE SUMMARY

0000M	COMMUNITY CENTER	OF100	RALPHS
0A101	CALIFORNIA COAST CREDIT UNION	OG101	TRADER JOE'S
0A105	H&R BLOCK	OG201A	BRYAN HANSEN & YOUSEF RASHEED
0A107	AT&T WIRELESS	OH105	STARBUCKS
0A201	HILLCREST DENTAL CENTRE	OH107	RITUAL JUICEBOX
0A215	GRACE THREADING	OH109	BODY SPIRIT (THE KNOT SHOP)
0B101	NAPIZZA	OH113	HOLY SMOKE
0B105	RADIO SHACK	OH115	STYLE CHILD
0B113	BO'S SEAFOOD MARKET AND GRILL	OH201	AGELESS AND BEAUTIFUL
0B201	STATE FARM INSURANCE	OH205	COREPOWER YOGA
0B203	IF I WAS A BIRD YOGA	OJ101	DC COMPUTERS
0B209	CENTURY 21 A PLUS ESCROW	OJ103	RAINBOW FLOWERS
0B211	EDWARD JONES	OK101	PANERA BREAD
0C102	BIG CITY BAGEL	OM101	ALADDIN CAFE
0C103	FIJI YOGURT	OM102	ALADDIN STORAGE
0C105	CAREPLUS CVS	OM107	COX COMMUNICATIONS
0C109	THE UNOPTICAL	OM109	BARRY'S BOOTCAMP
0C203	FIX BODY GROUP	OM111	PRETTY PLEASE
0C207	GTR GLOBAL MEETINGS & EVENTS	OM113	WELLS FARGO
0C209	THE UNOPTICAL	ON101	MALY'S SALONCENTRIC
0C213	GILA RUT HAIR SALON	G202B	MICHAEL TOMPKINS
0D103	EMPIRE BEAUTY SUPPLY	G203C	ROBERT KOSTNER
0D105	UPTOWN CLEANERS	G204D	RANDY EGGLE
0E101	NUTRISHOP	G205E	TISHA MACKINNON ALLAN
0E103	CENTURY 21 CAROLE REALTY	G206F	JEFF LEIDEN
0E105	FRANCIS FAMILY DIAMONDS	G207G	GOOD SAMARITANS
0E107	HAIRCUT BOULEVARD	G208H	CARYN M. BAILEY

AVAILABLE: 0A211, 0B111, 0B205, 0B207, 0B213, 0C101, 0C111, 0C201, 0N200, 0N201, 0N250



Elevating The Experience



Why locate your retail business at a Regency center? Because

**Your success
is Our success**

and every choice we make as a company supports this.





As a retail leader, we're committed to creating not just shopping centers, but community centers: thriving neighborhood gathering places that continue to attract consumers, year after successful year.



How? Simple. We focus on **MERCHANDISING** in order to find the right mix of the best operators and unique retailers to increase consumer interest.

We considerably incorporate **PLACEMAKING** to create a more inviting environment to increase dwell time, shopper experience, and attract new shoppers to the location.

Finally, we make sure we are **CONNECTING** the centers with our communities by utilizing technology, sustainability, and targeted consumer engagement.

Regency at a glance.

For 50 years, Regency has owned, operated and developed dominant grocery-anchored retail centers that are exceptionally merchandised and maintained.

Our legacy of success is evidenced by 326 thriving centers, 17 regional offices and properties in most major U.S. markets. Retailers seek out Regency first, because of the expertise and integrity our people bring to every interaction.

Regency[®]
Centers.





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