



DEL SUR

town center

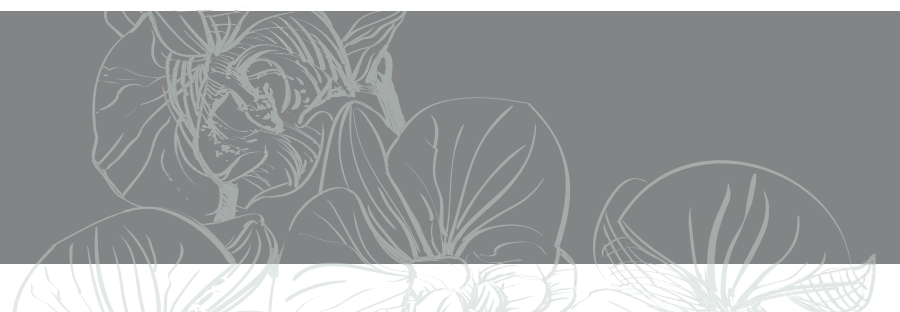


LOCATION

NORTH COUNTY
SAN DIEGO, CA



- Anchored by a 143,000 SF Target with 67,000 SF of retail
- Opened Fall 2015
- Established affluent community of more than 17,000 homes within 3 miles
- Average household income of \$142,065 within 3 miles
- A daytime population of 57,444 within 5 miles



CAMINO DEL SUR

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GARRETTSON STREET

ZASLAVSKY STREET

PHASE II

PHASE I

Pad A
3,900 SF

Building F
4,128 SF

Building A
6,750 SF

Building B
7,748 SF

Building D
4,783 SF

Building C
5,284 SF

Building E
5,242 SF

SPECIALTY GROCER
28,093 SF

TEMPLETON STREET



TARGET

143,000 SF

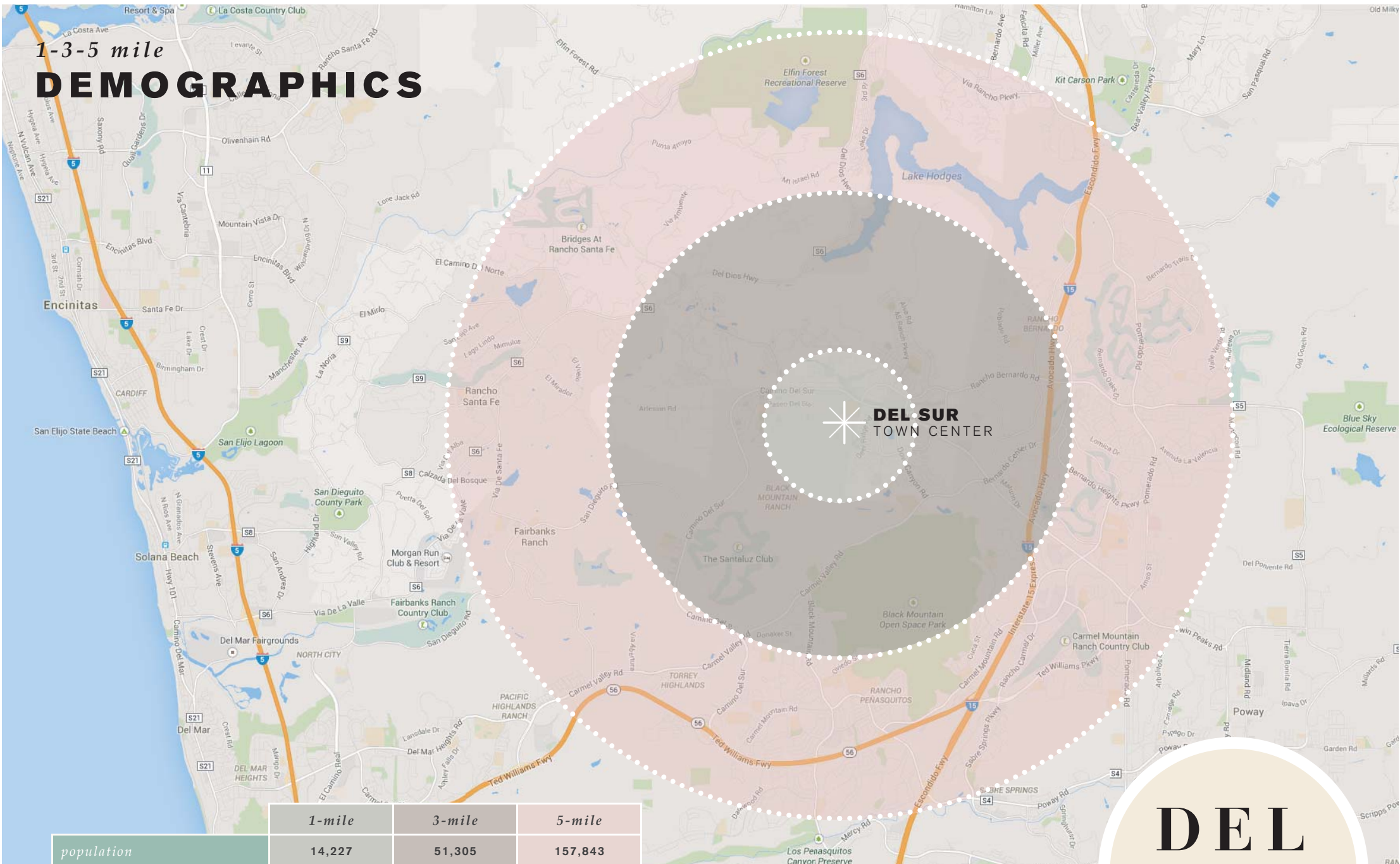
PASEO DEL SUR

DEL SUR RIDGE ROAD

DEL
SUR
town center



1-3-5 mile DEMOGRAPHICS



DEL SUR
TOWN CENTER

	<i>1-mile</i>	<i>3-mile</i>	<i>5-mile</i>
<i>population</i>	14,227	51,305	157,843
<i>median age</i>	33.3	36.1	40.9
<i>households</i>	4,506	17,370	57,844
<i>average hh income</i>	\$151,607	\$142,065	\$139,600
<i>daytime population</i>	8,666	27,364	57,444

Source: Alteryx, Inc. 2015B



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area

COMPETITION



1 | 4S COMMONS TOWN CENTER
Ralph's, CVS, Bed Bath & Beyond, Cost Plus, Jimbo's, ULTA, Karl Strauss

2 | 4S RANCH VILLAGE CENTER
Formerly Fresh & Easy, Carl's Jr., Starbucks

3 | RANCHO BERNARDO TOWN CENTER/ THE PLAZA
Vons, Big 5 Sporting Goods, CVS, Starbucks, Aaron Bros.

4 | CARMEL MOUNTAIN PLAZA
Costco, Islands Restaurant, Claim Jumper, SD County Credit Union, Reading Cinemas, Sears, Sprouts, Ross, Marshalls, Sports Authority, Nordstrom Rack, Saks Off 5th

5 | CMR HOME CENTER
The Home Depot

6 | CMR TOWN CENTER
Ralph's, Trader Joe's, Rite Aid

7 | THE COURTYARD
Best Buy, T.J. Maxx, Petco





surrounding
RESIDENTIAL

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- 1** | **CROSBY ESTATES, 450 HOMES**
From \$950,000 to \$2 million
- 4** | **VERRAZZANO, 218 HOMES**
From \$700,000 to \$1 million
- 7** | **BEL ETAGE, 97 HOMES**
From \$1.2 to \$1.5 million
- 2** | **THE LAKES, 248 HOMES TODAY
387 AT COMPLETION**
From \$950,000 to \$2.5 million
- 5** | **SANTA LUZ, 1,121 HOMES**
From \$950,000 to \$5 million
- 6** | **4S RANCH, 4,500 HOMES/APARTMENTS**
From \$450,000 to \$1.2 million
- 3** | **DEL SUR, 2,030 HOMES TODAY
3,570 AT COMPLETION**
From \$650,000 to \$2.5 million





FLOCKE & AVOYER

Bill Thaxton (LIC. 00955809) • (858) 875-4675 • bthaxton@flockeavoyer.com

Stewart Keith (LIC. 00407899) • (858) 875-4669 • skeith@flockeavoyer.com

LOCATION MATTERS

[Restaurant Inquiries]

Mike Spilky (LIC. 01469032) • (858) 792-5521 • mike@locationmatters.com

SHEA PROPERTIES

(LIC. 01382566)

(858) 526-6650