



MERCADO DEL BARRIO

WHERE RETAIL MEETS CULTURE

MERCADO DEL BARRIO



Located in the heart of the up-and-coming Barrio Logan district, Mercado del Barrio is surrounded by the Hispanic culture that emanates from neighboring Chicano Park, as well as a recent influx of new residents and entrepreneurs. It is anchored by a successful Northgate Gonzalez Market, and home to the San Diego native Mariscos El Pulpo seafood restaurant and bar, the hip cuisine of MishMash, and the established hop-masters at Iron Fist Brewery. The center also includes a number of smaller eateries, shops and service retailers.

Dive

FADE FACTORY
POSH & POLISHED
FATHOM CROSSFIT
NATIONAL LAUNDRY
CAT SPARKS ART



Father

SAN DIEGO

CROSSFIT

SHOP

NORTHGATE MARKET

SALLY BEAUTY

T-MOBILE

CULTURE



EAT & DRINK

MARISCOS EL PULPO
MISHMASH
IRON FIST BREWERY
BARRIO BROS
LITTLE CAESARS PIZZA
TOCUMBO ICE-CREAM & TORTAS
ASIA WOK





CESAR CHAVEZ PARKWAY



MAIN STREET

NEWTON AVENUE

NATIONAL AVENUE

CORONADO BRIDGE



- LEASED
- OPEN
- AVAILABLE
- IN DISCUSSION

SITE PLAN



Iron Fist Brewery Tasting Room



Fathom Crossfit



MishMash



Tocumbo Ice Cream



The Reef Bar in Mariscos El Pulpo

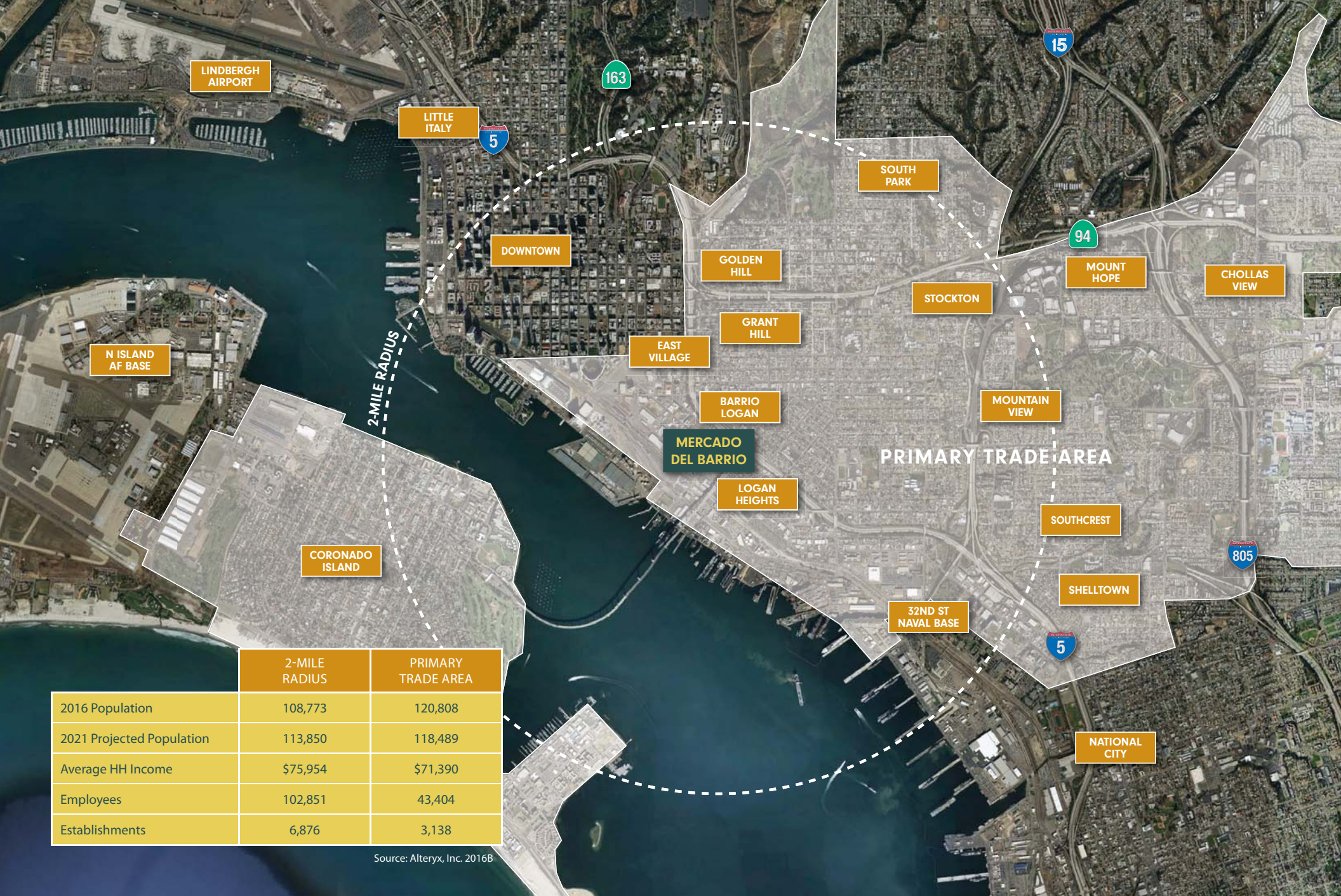


Cat Sparks Art

IN THE HEART OF SAN DIEGO

- 3-minute drive-time to Petco Park/San Diego Convention Center
- 5-minute drive-time to downtown San Diego business district
- 15-minute drive-time to San Diego's Lindbergh Airport





	2-MILE RADIUS	PRIMARY TRADE AREA
2016 Population	108,773	120,808
2021 Projected Population	113,850	118,489
Average HH Income	\$75,954	\$71,390
Employees	102,851	43,404
Establishments	6,876	3,138

Source: Alteryx, Inc. 2016B

GUIDE

7 Reasons Why Barrio Logan Is San Diego's Next Hot Food Neighborhood

By Darlene Horn | February 23, 2016



Photo by: Miguel Angel Albarran

It's time to add Barrio Logan to the list of hot food neighborhoods in San Diego, a distinction shared with Little Italy, North Park, Downtown and the Convoy District. This neighborhood off Interstate 5 by Cesar Chavez Boulevard has been known for Chicano Park and its plethora of Mexican markets, but with the emergence of strong local restaurants, it's starting to become a food destination too. For Malane Drake, co-owner of the taco spot MishMash, Barrio Logan was her first and only choice. She says the area's "emerging art scene" is what drew her to the neighborhood, and indeed many of the neighborhood's restaurants have decor that incorporates local artists' work and the neighborhood's rich history. Read below on seven delicious reasons why Barrio Logan is San Diego's next hot neighborhood.

San Diego Magazine | March 2016 | San Diego's Next Hot Neighborhoods

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San Diego's Next Hot Neighborhoods
Where everyone will be living in 2016

BY JOSH BAXT, ERIN MEANLEY GLENNY, JENNIFER MCENTEE, HOA QUACH, AND MARIE TUTKO |
PHOTOGRAPHY BY JOHN BAHU AND SAM WELLS

Published: 2016.02.26 10:38 AM

The free Willis Allen Real Estate

View as list 5 of 7



Photo by: MishMash

MishMash

Doug Cook helms this new restaurant that shows its youthful side with graffiti artwork on the walls. You'll find the usual south-of-the-border offerings like tacos and beans served alongside American favorites like burgers and sandwiches. Cook, along with co-owner Malane Drake, is adding an approachable gourmet spin with inventive desserts that incorporate a bit of molecular gastronomy. Nitrogen ice cream is currently on the menu but look for the typhoon egg -- a vapor-wrapped Rice Krispies creation.

1985 National Ave. Ste 1133; 619-955-8544



View as list 2 of 7



Photo by: Tocumbo Ice Cream

Tocumbo Ice Cream

Run-of-the-mill frosty treats have nothing on the selection of goodies available at this local ice creamery with three locations in San Diego. This Barrio Logan shop shares its parking lot with Northgate Market and serves everything from chamango (an icy sweet-sour-spicy mango dessert) to housemade paletas (Mexican popsicles).

1900 Main St.; 619-230-0391

View as list 6 of 7



Photo by: Iron Fist Brewing

Iron Fist Brewing

This Vista-based microbrewery, next to MishMash, chose Barrio Logan as the location for its central tasting room. And so far, one of the few breweries in the area. Like at its Vista location, you can sample a selection of brews as a flight or order up a whole pint of your favorite brew.

1985 National Ave. #1332, 619-255-5818

MERCADO DEL BARRIO

SHEA PROPERTIES

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