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Contact: Laurenne Mills

Phone: 858-947-0136

E-mail: [laurenne@locationmatters.com](mailto:laurenne@locationmatters.com)

**Location Matters Brokers Niima Outpost Lease Deal with Dual Representation**

**San Diego, CA - May 2, 2024** Location Matters is proud to announce that Niima Outpost, the sustainable mixed-use development located at 2519 El Cajon Blvd. in North Park, has signed a lease for its ground floor restaurant space. Built with a focus on eco-consciousness, the project features hybrid light-framed mass timber construction, including cross-laminated timber floor assemblies, ensuring a reduced carbon footprint and a natural living environment.

The forthcoming hospitality concept, from a respected San Diego-based restaurant group with successful ventures like Miss B's Coconut Club and Louisiana Purchase, will bring innovation and culinary excellence to Niima Outpost. Led by industry veterans, this group is poised to make a significant impact on North Park's dining scene, reflecting principles of hard work, creativity, and community engagement.

Location Matters played a crucial role in facilitating this transaction with dual representation. Alexis Couch and Hannah Sierpina represented the Landlord and Hannah Sierpina represented the Tenant in this transaction.

**About Location Matters**

Location Matters is a San Diego based commercial real estate brokerage focused on retail properties, with a very specialized restaurant leasing and sales team.

The staff at Location Matters is made up of highly skilled commercial real estate professionals with knowledge and experience in the retail real estate, finance and restaurant industries. The Location Matters Southern California corporate office is based in San Diego, CA, which currently services San Diego, Orange, Riverside, San Bernardino, Los Angeles and Ventura counties.

For more information about Alexis Couch, visit [https://locationmatters.com/team\\_members/alexis-dachs/](https://locationmatters.com/team_members/alexis-dachs/)

For more information about Hannah Sierpina, visit [https://locationmatters.com/team\\_members/hannah-sierpina/](https://locationmatters.com/team_members/hannah-sierpina/)

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