

**FOR IMMEDIATE RELEASE:**

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**Location Matters Sells North Park Mixed-Use Property on El Cajon Boulevard for \$1,065,000**

**San Diego, California – September 10, 2015** Location Matters Brokerage Services announces that it recently sold a mixed-use property in the urban community of North Park on El Cajon Boulevard for the price of \$1,065,000. The total building area, which includes two retail storefronts and a detached duplex, is 3,756 square feet and sits on a 7,118 square foot lot. The sellers, Emad and Sarah Mirgoli, originally purchased the building in 2012 for \$700,000. Limor Spilky, Senior Associate of Commercial Property Investment Sales, represented the sellers in this transaction.

The Boulevard, aka El Cajon Boulevard, runs through the cool neighboring communities of North Park, University Heights, Normal Heights, and Hillcrest. Not only is it San Diego's favorite Boulevard, it is one of the city's oldest thoroughfares with continual improvements occurring at a rapid pace, attracting more people to this thriving hip dense urban playground. The old days of El Cajon Boulevard signified drive-thrus, cruising, and drag-racing. Fast forward to 2015, where it is better known for its unrivaled blend of ethnic food and culinary delights, artistic acumen and eclectic urbanity. The Boulevard's evolution has populated it with a myriad of hip bars and restaurants, trendy boutiques and art galleries, making it a favorite San Diego stomping ground today.

**About Location Matters, LP**

The Location Matters team provides four synergistic and complementary services, including: Investment Sales Services, Tenant Services, Landlord Service and Restaurant Business Sales. By focusing its efforts on these services, they work to create profitable transactions for their clients.

Location Matters aims to utilize its relationships to expand and grow its clients' businesses, increase their property and asset values, and maximize their overall wealth with its comprehensive services.

The staff at Location Matters is made up of highly skilled commercial real estate professionals with knowledge and experience in the retail real estate, finance, and restaurant industry. The Location Matters Southern California corporate office is based in Del Mar, CA, which currently services San Diego, Orange, Riverside, San Bernardino, Los Angeles, and Ventura, counties.

For more information about Limor Spilky visit [www.locationmattersinc.com/team\\_members/limor-spilky/](http://www.locationmattersinc.com/team_members/limor-spilky/)

For more information about Location Matters Brokerage visit [www.locationmattersinc.com](http://www.locationmattersinc.com)

For more information about The Boulevard visit El Cajon Boulevard Business Improvement Association [www.theboulevard.org](http://www.theboulevard.org)

For more information about North Park visit The North Park Community Association [www.northparksd.org/](http://www.northparksd.org/)