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Northern California Based Sandwich Chain, Ike's Place, Signs Its First Lease in San Diego County

San Diego, California – June 22, 2015 Location Matters Brokerage Services announces that it has facilitated the first San Diego County lease for Ike's Place at The HUB | Hillcrest Market located at 1030 University Avenue in Hillcrest. Based in San Francisco, Ike's Place has 13 locations in Northern California, 1 in Los Angeles, and 2 in Arizona. The new Hillcrest outpost will be the first of its locations to serve beer, with most of it sourced locally and from the Bay Area. Ike's Place features an extensive menu of super stuffed cheeky named sandwiches, including several to be invented by local known athletes.

Mike Spilky of Location Matters exclusively represented the landlord and tenant in this paramount transaction. A new 10-year lease valued at \$894,183 was signed by Ike's Plaza #5, LLC as lessee and Uptown District Regency, LLC as landlord. The sandwich shop space is 1,100 square feet with an additional 840 square foot outdoor patio.

The Hub | Hillcrest Market is an urban redevelopment, which underwent a massive \$3 million renovation in 2014, encompassing new custom murals by San Diego-based artists, sculptural art installations, drought-resistant and indigenous landscaping, and new hardscaping. The center is anchored by Ralphs Supermarket and Trader Joe's. Other significant tenants include, Napizza, Ritual Juicebox, Starbucks, Barry's Bootcamp, Empire Beauty Supply, Panera Bread, and CorePower Yoga. Three restaurant spaces remain and are available for lease: B111 - 2,080 square feet plus a large 1,200 square foot patio, B113 – 1,661 square feet plus a large patio, and H107 – 1,300

About Location Matters, LP

Location Matters is strategically positioned to focus on Restaurant Real Estate. The Location Matters team provides four synergistic and complementary services, including: Tenant Services, Landlord Services, Restaurant Business Sales, and Investment Sales Services. By focusing its efforts on these services, they work to create profitable transactions for their clients.

Location Matters aims to utilize its relationships to expand and grow its clients' businesses, increase their property and asset values, and maximize their overall wealth with its comprehensive services.

The staff at Location Matters is made up of highly skilled commercial real estate professionals with knowledge and experience in the retail real estate, finance, and restaurant industry. The Location Matters Southern California corporate office is based in Del Mar, CA, which currently services San Diego, Orange, Riverside, San Bernardino, Los Angeles, and Ventura, counties.

For more information about Location Matters Brokerage visit www.locationmattersinc.com.

For More about Ike's Place visit www.ilikeikesplace.com

For more information about The HUB | Hillcrest Market visit [The HUB | Hillcrest Market](#)