



MERCA DO

DEL BARRIO

WHERE RETAIL MEETS CULTURE

MERCADO DEL BARRIO



Located in the heart of the up-and-coming Barrio Logan district, Mercado del Barrio is surrounded by the Hispanic culture that emanates from neighboring Chicano Park, as well as a recent influx of new residents and entrepreneurs. It is anchored by a successful Northgate Gonzalez Market, and home to the San Diego native Mariscos El Pulpo seafood restaurant and bar, and the established hop-masters at Iron Fist Brewery. New additions include Attitude Brewing Co., Dough Nations, and Maggie's Café. The center also includes a number of smaller eateries, shops and service retailers.

Live

ELDAHMY WELLNESS PHARMACY

FADE FACTORY

POSH & POLISHED

NATIONAL LAUNDRY

SMART SET SALON



SHOP

NORTHGATE MARKET

SALLY BEAUTY

T-MOBILE



EAT & DRINK

ASIA WOK

ATTITUDE BREWING CO.

DOUGH NATIONS

IRON FIST TASTING ROOM

LIBERTY CALL DISTILLING

LITTLE CAESARS PIZZA

MAGGIE'S CAFÉ

MARISCOS EL PULPO

OI ASIAN FUSION

PHO BO

TOCUMBO ICE CREAM & TORTAS



CULTURE





CESAR CHAVEZ PARKWAY



MAIN STREET

NEWTON AVENUE

NATIONAL AVENUE

CORONADO BRIDGE



SITE PLAN



Iron Fist Brewery Tasting Room



Posh & Polished



Fade Factory



Mariscos El Pulpo



Tocumbo Ice Cream



Attitude Brewing Co.



Tocumbo Tortas

IN THE HEART OF SAN DIEGO

- 3-minute drive-time to Petco Park/San Diego Convention Center
- 5-minute drive-time to downtown San Diego business district
- 15-minute drive-time to San Diego's Lindbergh Airport





	2-MILE RADIUS	PRIMARY TRADE AREA
2017 Population	108,973	121,537
2022 Projected Population	113,960	118,970
Avg. Household Income	\$80,200	\$73,467
Employees	103,293	41,807
Establishments	7,198	3,153

source: alteryx, inc. 2017

GUIDE

7 Reasons Why Barrio Logan Is San Diego's Next Hot Food Neighborhood

By Darlene Horn | February 23, 2016



Photo by: Miguel Angel Albarran

It's time to add Barrio Logan to the list of hot food neighborhoods in San Diego, a distinction shared

Shea Nabs 7 Leases at San Diego's Mercado del Barrio

The new leases totaling 15,600 square feet bring the occupancy of the retail section of the project to 93 percent. The \$80 million development was created in 2013 to help revitalize and preserve Barrio Logan's cultural legacy.

by Ariela Moraru | Aug 28, 2017

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San Diego Magazine / March 2015 / Neighborhood Guide: Barrio Logan

San Diego CELEBRATING WOMEN SEPTEMBER 26, 2017 THE WESTGATE HOTEL BUY TICKETS

Neighborhood Guide: Barrio Logan

With a vibrant art scene, diverse food spots, and the recent unveiling of a neighborhood sign, it's safe to say Barrio Logan has arrived.

BY ARCHANA RAM
Published: 2015.02.23 01:35 PM

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Most Popular

San Diego Fourth of July Guide 2017
Celebrate Independence Day all weekend long with fireworks, festivals, parades, drink specials, and more

The Oceanside Revolution
The North County city has gone from an all-but annexed coastal town by Camp Pendleton to a thriving bed of culinary and artistic success.

The Best of San Diego 2017
Tacos, pasta, cocktails, spa treatments, and cool



Reader EASIER THAN CRAIGSLIS
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THE LATEST

Paella Sunday
"Saved you the best part. The scrapings."
By Ed Bedford, Feb. 14, 2019

Attitude Brewing Company
1985 National Avenue, #1115, Barrio Logan

"Paella!"
Frank Pazos parades the steaming pan out of the kitchen, down the steps, and into the bar. Eighteen orange langostas (I count them) lie curled up on a yellow bed of saffron rice, green veggies and chicken chunks. A kind of cheer goes up.

THE LATEST

ROAM-O-RAMA
Brazilian author Paulo Coelho's 'The Valkyries' made Clorieta Canyon internationally known His "Black Madonna" was once found on a boulder at the mouth of the canyon
The Cityscoopers 8 a.m., Feb. 20

CLASSICAL MUSIC
The peerless Augustin Hadelich and the bourgeois Brahms
I reveled in the easy listening of the Hungarian Dances
Carroll Harris 4:56 p.m., Feb. 19

NEIGHBORHOOD NEWS | VISTA
Vista's main pot promoter loses chance for own dispensary
"My ball came up 31st out of 31"
Ken Lighthouse 3:34 p.m., Feb. 19

NEIGHBORHOOD NEWS | NORMAL HEIGHTS
What's left of San Diego goths
Post punk, dark wave, industrial, punk, thrash metal, black metal music
Mike Madriaga 1:14 p.m., Feb. 19

NEIGHBORHOOD NEWS | OCEAN BEACH
Ocean Beach's sea foam = Eel
The ocean's way of cleaning itself!
Mike Madriaga 12:42 p.m., Feb. 19

FEAST! RESTAURANT REVIEWS | PACIFIC BEACH
Why college students love Insomnia Cookies
Warm cookies delivered during prime munchie hours — till 3 am
Ian Anderson 11:33 a.m., Feb. 19

CAROLBY-BY-THE-SEA | ENCINITAS
NEIGHBORHOOD NEWS
Surf contests on Calif. public land will have to include females
And don't call them Surfer Girls!
Ken Harrison 11:06 a.m., Feb. 19



MERCADO DEL BARRIO

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