

#### PRIME

### Hillcrest Location

- Phenomenal opportunity to snag a restaurant & bar space ideally situated on University Ave., Hillcrest's main drag
- Prior restaurant, with grease trap and hood included
- Rare onsite parking available and easily accessible right off the 163 Fwy
- Extremely large patio space with an outdoor bar area and plenty of room for ample seating

- Incredible signage visibility on always busy University Ave.
- Down the street from a brand new mixeduse building, with elevated apartments, a restaurant and creative office
- Center of all the activity in Hillcrest, with the Hillcrest Farmer's Market and Pride Flag landmark steps away
- Join renowned restaurant & retail tenants such as Hillcrest Brewing Co., Baja Betty's, Inside Out and more





#### Renowned Neighbors











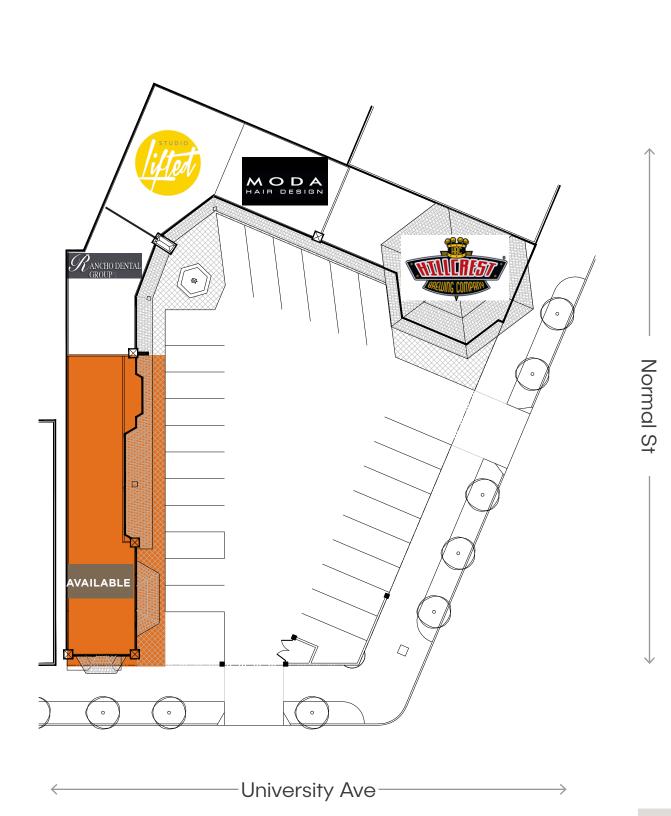




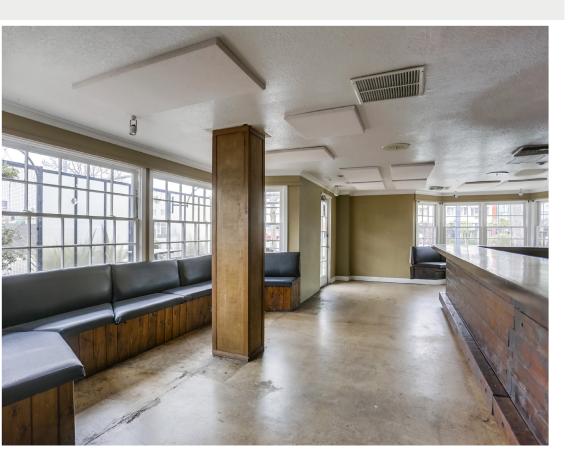
## Site Plan



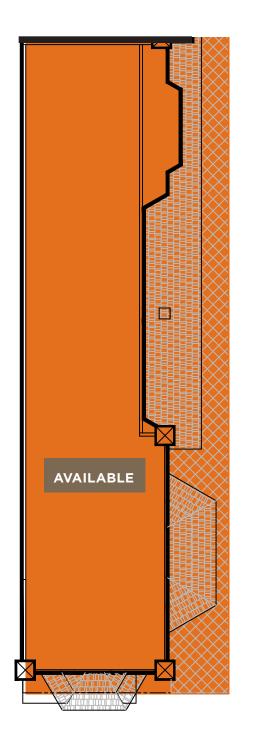
1440 University Ave., San Diego, CA 92103



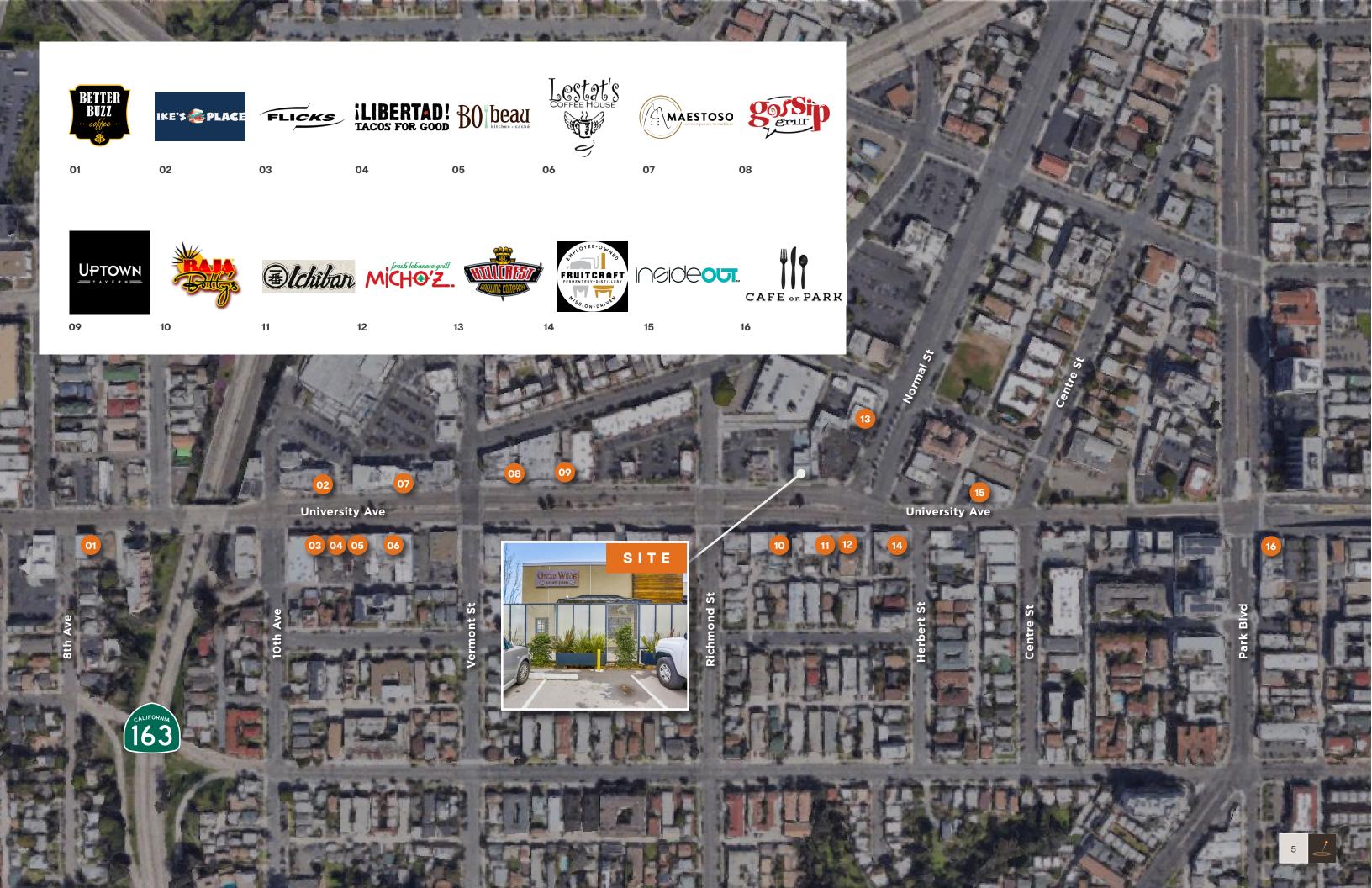
# Floor Plan



1440 University Ave., San Diego, CA 92103



———University Ave—



# Goings On in Hillcrest

#### **HISTORY**

The neighborhood originally became known as Hillcrest when a man named William Whitson purchased 40 acres of land between Fifth and Sixth Avenue and opened a sales office named "Hillcrest Company". The name eventually caught on and the rest is history.

#### HILLCREST FARMER'S MARKET

With over 175 vendors, the Hillcrest Farmer's Market has something to offer everyone with a wide selection of locally grown produce, gifts, clothing and more! This farmer's market stands out amongst the rest as it has an emphasis on international cuisine. The entire neighborhood comes out for this lively market every Sunday, year-round.









#### HILLCREST CLASSIC CAR SHOW

Once a month car fanatics from all around San Diego cruise into Pride Plaza for Hillcrest's Classic Car Show. This event is put on by Fabulous Hillcrest, MO's Universe and Great Autos of Yesteryear – the largest LGBTQ car club on the West Coast.

#### PRIDE OF HILLCREST BLOCK PARTY

Dating back to 1975 when the first city-permitted gay pride parade was held, the Pride of Hillcrest Block Party is now one of the largest Pride Parades in the country. With over 200,000 people in attendance, it is a day to celebrate the culture, history and diversity of the LQBTQ+ community.

#### TASTE OF HILLCREST

A much anticipated annual event, where over 35 Hillcrest restaurants and bars open their doors to offer samples of their signature menu items. This family friendly event allows the entire community to get a taste of what their home has to offer.

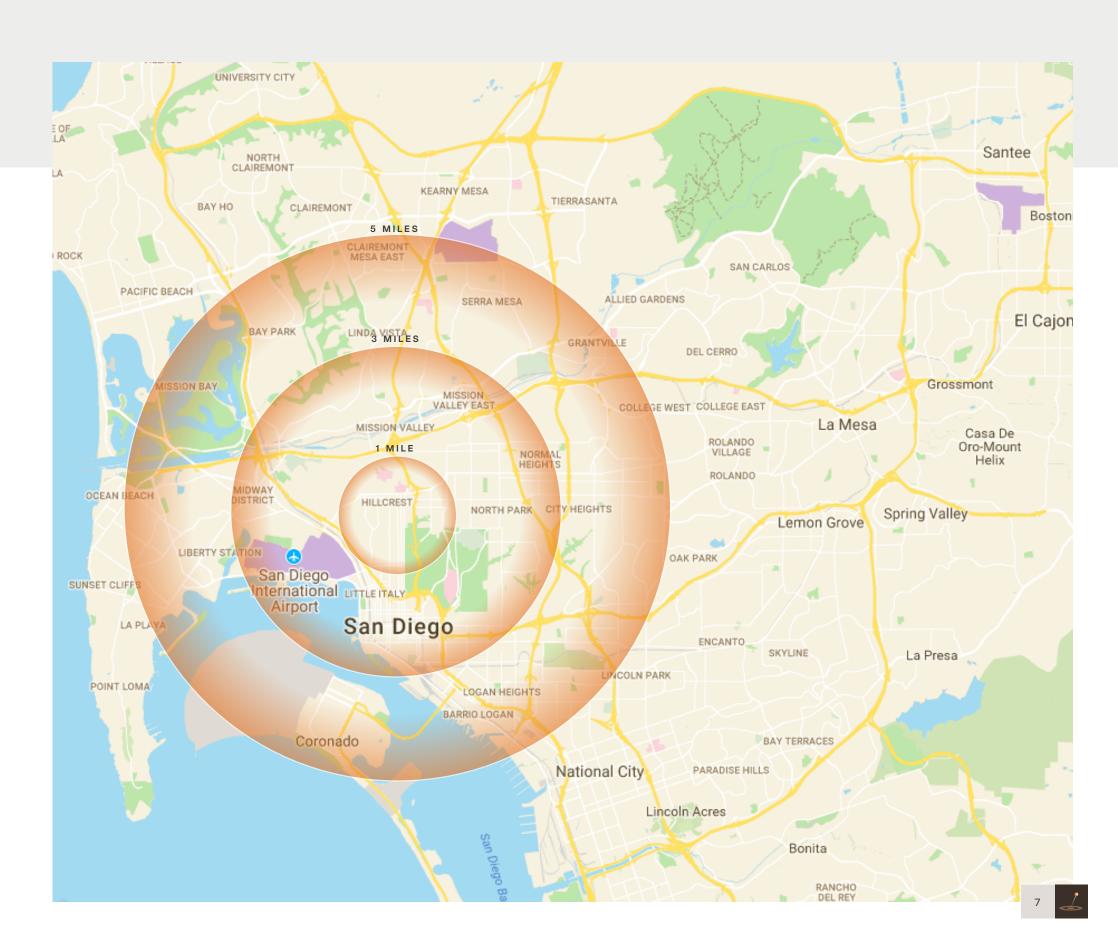


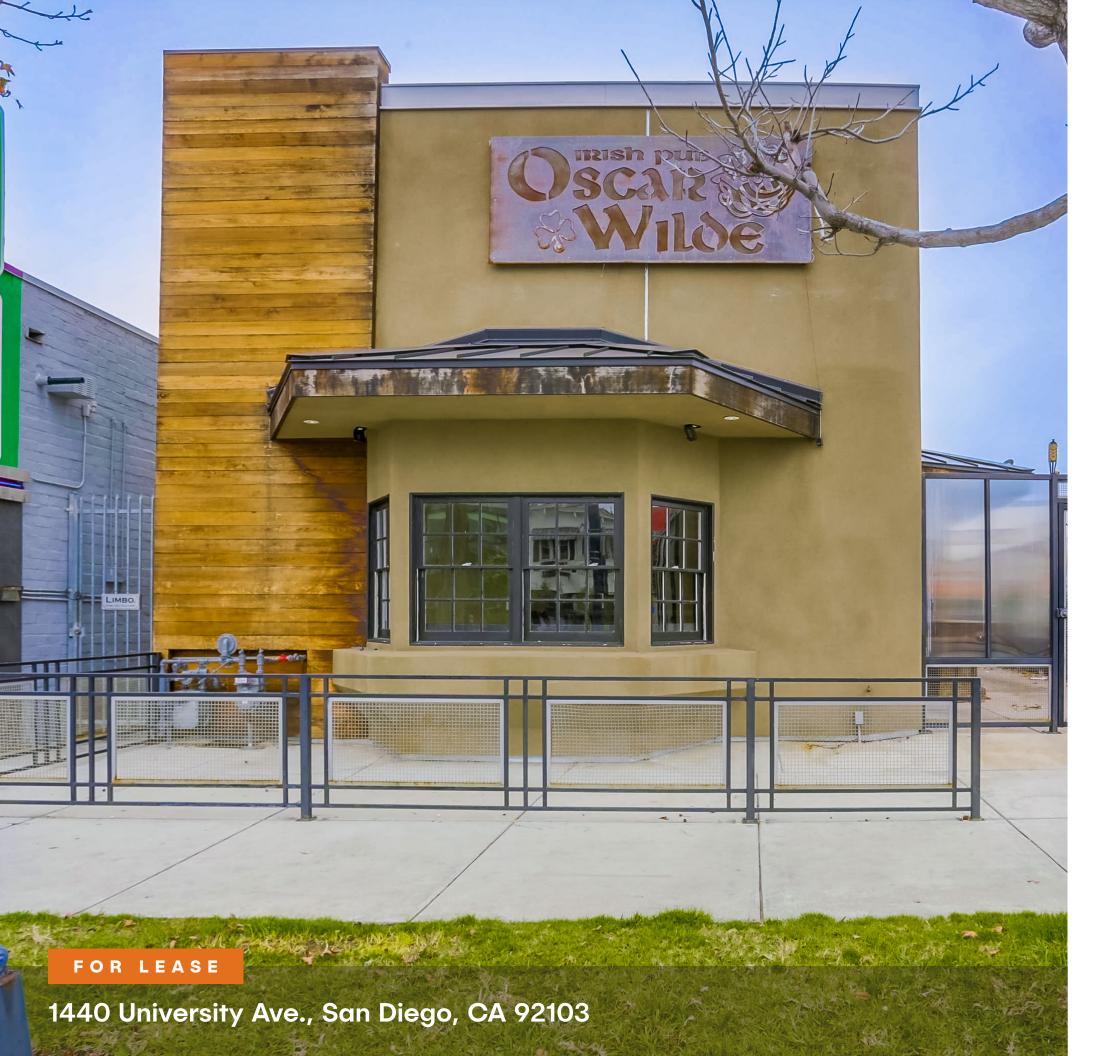
## Demographics

1 MILE	
Daytime Population	23,462
Population	37,328
Average HH Income	\$82,759

3 MILES	
Daytime Population	215,048
Population	263,325
Average HH Income	\$85,538

5 MILES	
Daytime Population	384,729
Population	567,495
Average HH Income	\$82,980





# Leasing Inquiries



Michael Spilky, President
CA LIC #01469032
858-792-5521
mike@locationmatters.com



Alexis Dachs, Client Services
CALIC #02040500
858-427-2593
alexis@locationmatters.com

