

# The

## Space

- / Ground floor ±6,438 SF improved restaurant space + 1,140 SF ground floor patio
- / A+ location one block from the beach and pier in vibrant downtown Oceanside
- Hard Corner of Mission Blvd. and Myers St. with Ocean View
- / Strategically located across from the new Mission Pacific & Seabird Resorts
- / Fully operational kitchen and bar, allowing for immediate operation with minimal upfront investment
- / Type 47 Liquor License available
- / Part of Marriot Springhill Suites available property w/ built in revenue source
- Located in the former iconic Hello Betty space, currently operating as The Surf Club, offering strong visibility and brand recognition
- / Ocean view Rooftop patio option available at landlord's discretion





### **FOR LEASE**

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## Oceanview

## Rooftop & Bar

/ Approximately 3,500 SF

/ Built out bar area

/ Elevator served

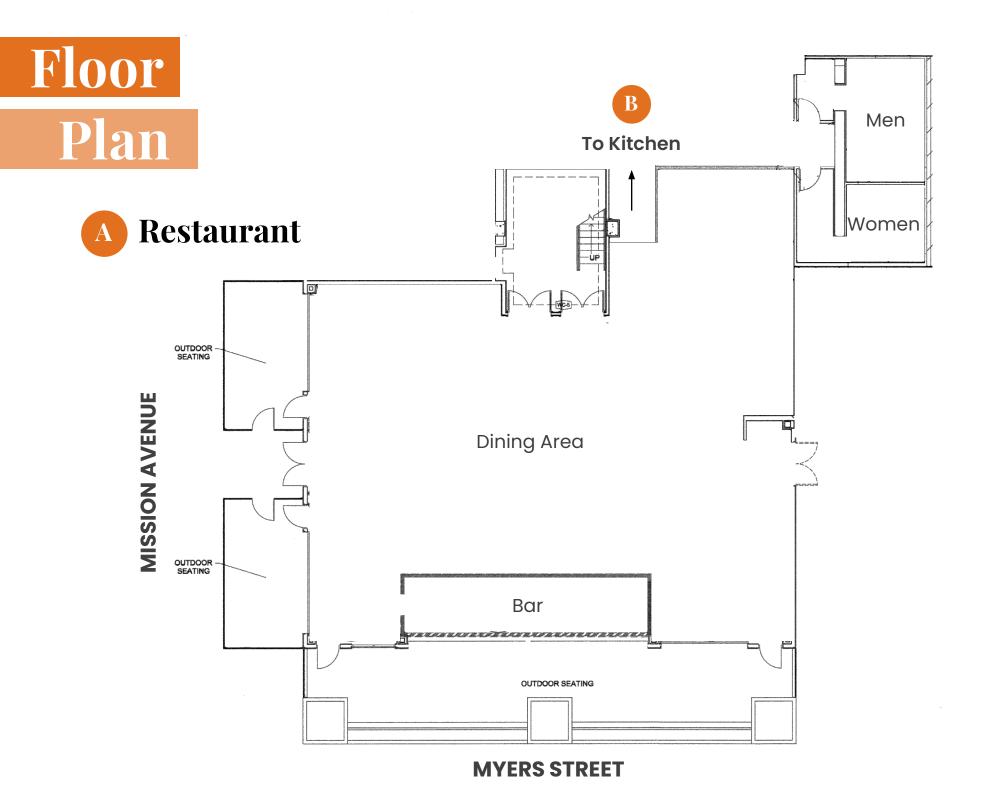
/ Special Events

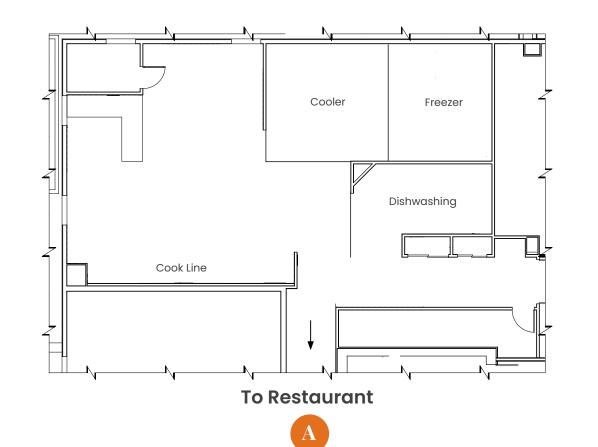
/ Live Music

/ Separate access from Mission Blvd.

Option to utilize Roof Top Lounge & Bar is at the discretion of the Landlord.















## The

# Neighborhood

































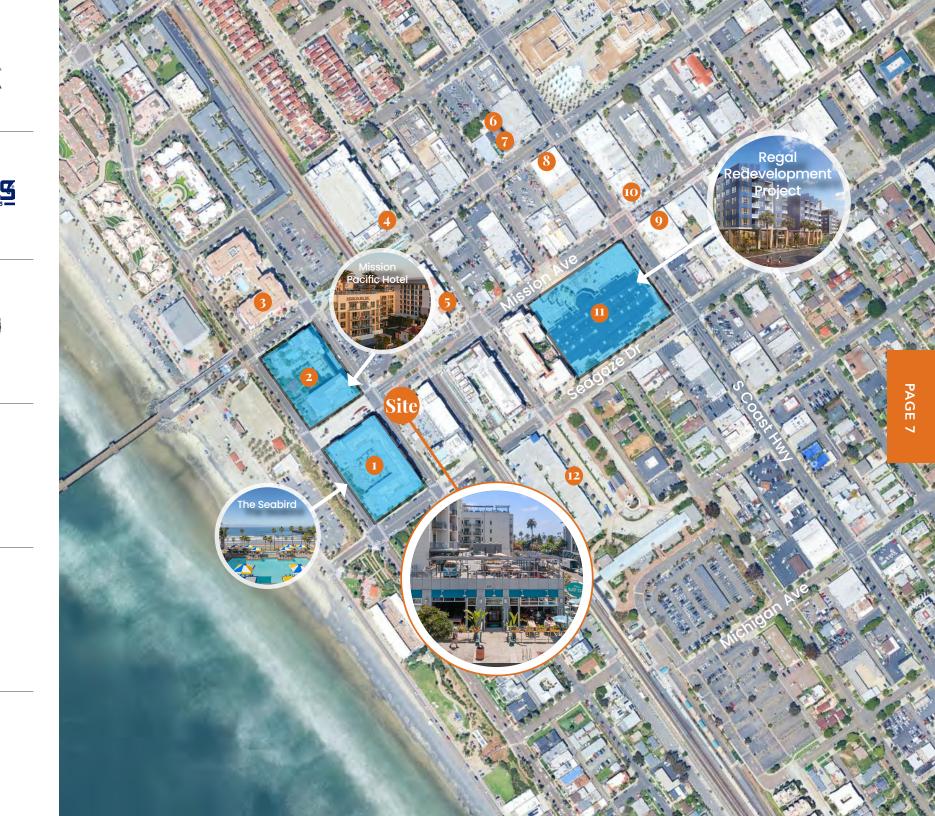












## The

## Demographics

#### 1 MILE

Daytime Population **16,218** 

Population **16,998** 

Average HH Income \$106,422

#### 3 MILES

Daytime Population **63,586** 

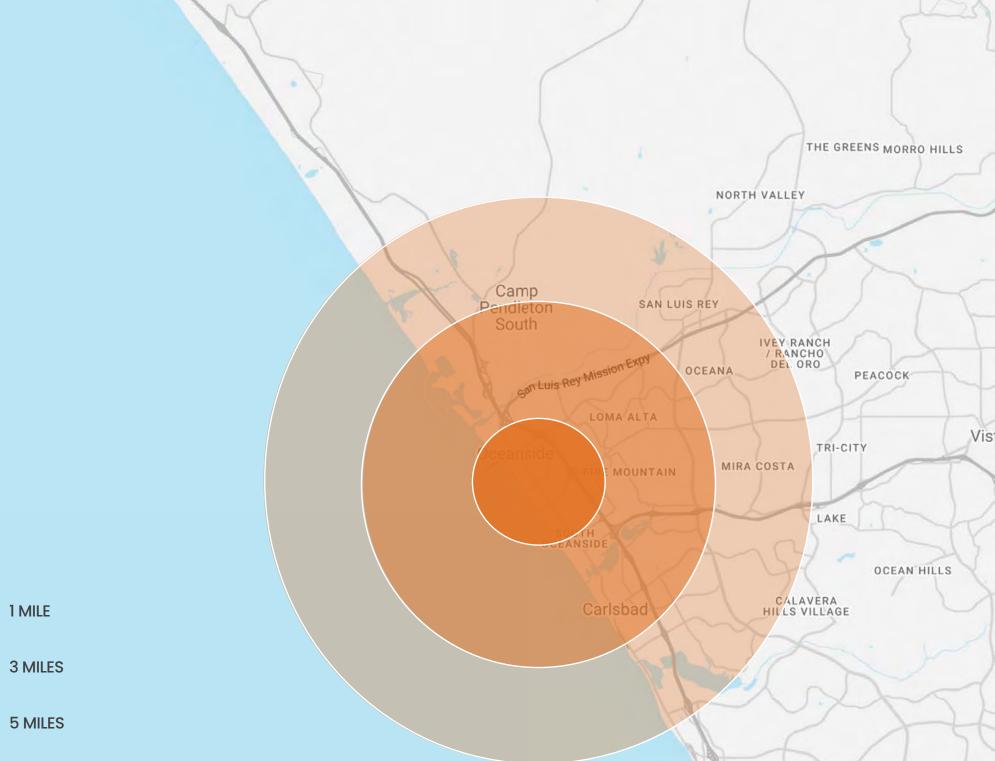
Population **62,246** 

Average HH Income \$112,627

### **5 MILES**

Daytime Population 142,013
Population 143,341

Average HH Income \$123,801



Oceanside, a quintessential historical beach town that delivers a mix of residential and daytime traffic, in additon to travelers from both near and far. As the third largest city in San Diego county and considered among the most affordable, Oceanside has become increasingly popular for homeowners with a growing draw for travelers.



### manamana What is Happening Around Oceanside amanamana and a manamana and a manamanana and a manamana and a manamanana and a manamana and a ma









Oceanside represents the only city in the county to have a pier, harbor, and amphitheater. Stretching out at an impressive 1,954 feet, *Oceanside's pier is the longest wooden over-water pier on the West Coast of the United States.* Walking the length of the pier provides awe-inspiring views of the horizon and the downtown coastline.

Docking up to 950 vessels, Harbor Village boasts quaint village shopping at resort-style boutiques, top-name restaurants, and dining alfresco. Among the charming restaurants and retail, congenial people can be found strolling, jogging, embarking on high-sea adventures, or picnicking in mini-parks overlooking the harbor in this idyllic setting.

This event has been a bright light in downtown Oceanside since August 2007 and is so much more than a farmers market. Thousands of residents and visitors alike gather weekly to enjoy four city blocks of over 180 vendors selling varied cooked meals, eclectic merchandise, and gourmet packaged foods, among live entertainment.

In the 1800s, Oceanside was merely a small coastal town. Slowly but surely people began laying roots. Today, visitors can see buildings and artifacts dating back to the 19th century. To honor the city's past and present, museums contain a collection of historical, cultural, and artistic exhibits. Most notable are Mission San Luis Rey, California Surf Museum, and Oceanside Museum of Art.

### 



In 2016, the North County Transit District (NCTD) initiated a plan to redevelop its real estate, including the Oceanside Transit Center (OTC), with the goals of:







Creating jobs and affordable housing.

Toll Brothers Apartment Living was chosen to lead the OTC redevelopment, which aims to transform the center into a vibrant community hub with shops and dining, while also supporting broader efforts to reduce single-occupancy vehicle use in California.

The revitalized OTC is envisioned as a vibrant, mixed-use hub for visitors and long-time locals. The Project will mix lifestyle elements with a modernized and efficient transit center, including bus and train connections and improved bicycle and pedestrian circulation.



- Revitalized OTC to include a 50,000 gross square foot (SF) NCTD headquarter building
- Modern intermodal hub with customer service and mobility-focused public plaza.
- New parking structure: replaces existing spaces and adds retail parking.
- 165-key luxury boutique hotel with amenities
- Mixed-income residential apartments with 15% designated affordable housing
- 6 Existing Parking Structure to remain
- 7 206 mixed-income residential apartments at Mission site, with 15% for low-income households

#### The Regal Redevelopment Plan

will feature 20,000 square feet of commercial space on the ground floor, split evenly between restaurant and retail. Additionally, there will be a 1,200-square-foot rooftop restaurant and bar. The development includes 332 residential units starting from the third floor, with 10% (or 34 units) dedicated as affordable housing at 80% of the median income level in San Diego County. There will be one below-ground and two above-ground parking levels, offering a total of 595 spaces, with separate parking for commercial and residential use.



